

# Want it **SOLD**?

We have an  
**INTERNET MARKETING PLAN**™

RealEstateTours.com  
**PLATINUM  
MEMBER**

...That works!

**Sell your home for the best price by exposing it to the greatest number of Buyers!**

## Here's how our plan works...

### 1. Your home is marketed to meet the profiles of an Internet Homebuyer.

- 72.4% of Canadians say they will use the Internet in their next transaction
  - 84% say it's important that their agent be tech savvy
- Royal LePage Home Attitude Poll

### 2. Your home is open for viewing 24 hours a day 7 days a week in Still or 360° Multi-Picture Tours



- Saves you time, hassle and inconvenience
  - Buyers prefer to prequalify homes online themselves. Only qualified and interested Buyers are brought through your door
  - Traditional homebuyers looked at 15.1 homes with a Realtor prior to making a purchase, nearly twice as many as Internet Buyers, who looked at 7.9 homes.
- California Association of Realtors

### 3. All our Promotional material and Advertisements offer a Call to Action Statement which leads Buyers back to our site and your property.

Multi-picture Tour Sample

"For thousands of Multi-picture Property Tours, including 360's, visit us at [www.realestatebylennings.com](http://www.realestatebylennings.com)"

### 4. Your property gets exposure on:

- A) Our Web Site:      
[www.realestatebylennings.com](http://www.realestatebylennings.com)
- B) 100's of individually advertised and promoted Real Estate and affiliated Trade Web sites.



Work Masters



Vancouver Rents

### C) RealEstateTours.com Public Site

### D) Also includes property exposure on your local MLS system



**Sharon & Ralph Lenning's**

[www.realestatebylennings.com](http://www.realestatebylennings.com)

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