

Want it **SOLD**?

We have an
INTERNET MARKETING PLAN™

RealEstateTours.com
**PLATINUM
MEMBER**

...That works!

Sell your home for the best price by exposing it to the greatest number of Buyers!

Here's how our plan works...

1. Your home is marketed to meet the profiles of an Internet Homebuyer.

- 72.4% of Canadians say they will use the Internet in their next transaction
 - 84% say it's important that their agent be tech savvy
- Royal LePage Home Attitude Poll

2. Your home is open for viewing 24 hours a day 7 days a week in Still or 360° Multi-Picture Tours



- Saves you time, hassle and inconvenience
 - Buyers prefer to prequalify homes online themselves. Only qualified and interested Buyers are brought through your door
 - Traditional homebuyers looked at 15.1 homes with a Realtor prior to making a purchase, nearly twice as many as Internet Buyers, who looked at 7.9 homes.
- California Association of Realtors

3. All our Promotional material and Advertisements offer a Call to Action Statement which leads Buyers back to our site and your property.

"For thousands of Multi-picture Property Tours, including 360's, visit us at www.realestatebylennings.com"

4. Your property gets exposure on:

- A) Our Web Site:
www.realestatebylennings.com
- B) 100's of individually advertised and promoted Real Estate and affiliated Trade Web sites.



Work Masters



Vancouver Rents

C) RealEstateTours.com Public Site

D) Also includes property exposure on your local MLS system



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